



Co-owners Karen Zamloot, left, and Jennifer Gagliostro joined forces to open B. Savvy together.

Photos by Robin Friedman

Treasure hunt

B. Savvy offers wealth of new and old

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When Karen Zamloot was looking for retail space and Jennifer Gagliostro was looking for consignment space, the two friends decided to join forces, and create B. Savvy together.

Open for three months, the consignment and accessory boutique in Roseland offers clothing, shoes, designer handbags, jewelry, and scarves on consignment, as well as brand-new jewelry, scarves, slippers, and belts.

“Some consignment shops offer high-end merchandise and some offer thrift; we’re in the middle,” says Jennifer. “We offer designers, as well as great brands.”

“We have unique things that no one else has,” adds Karen.

Consignment, which has been fashionable on the West Coast for years, has become espe-

cially popular during today’s difficult economy, they say.

In addition, B. Savvy benefits from a partnership with two local boutiques that regularly consign new merchandise to the shop.

“At first they came in to personally consign,” explains Jennifer. “Now we get items regularly that they don’t have the space to keep.”

New inventory is typically replenished several times a day, which is much more often than at a regular shop, they say.

“It’s constantly changing and you never know what you’ll find,” says Jennifer. “It’s like a treasure hunt.”

“Our customers pop in frequently,” says Karen. “We have regulars who come in three times a week.”

The two co-owners enjoy meeting new people. “We’ve made good friends,” says Karen. ■



B. Savvy

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